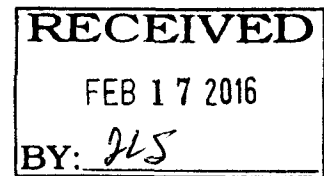


STAGEDRIGHTevents

it's what we do.

Mayor and City Commission:

RE: Vacancy in the Office of City Commission



I Luis G. Rimoli am interested in serving on the Dania Beach City Commission until the November 8, 2016 Municipal Election. I am a bona fide resident and citizen of the City of Dania Beach, resident of the State of Florida; and a citizen of the United States of America; I am duly qualified to vote in City, state and national Elections; I am over the age of twenty-one (21) years; and I have resided in the City of Dania Beach for at least one (1) year prior to March 8, 2016, as evidenced by voter's registration documentation. I currently possess my civil rights (such as, but not limited to, the right to vote) or that such rights, if I experienced the loss of them due to a felony conviction, have been fully restored to me by a governmental order or approval.

Printed Name: Luis G. Rimoli

Signature:

A handwritten signature in black ink, appearing to be "Luis G. Rimoli", written over a horizontal line.

Address: 902 Natures Cove Road, Dania Beach Florida 33004

Telephone Number(s): Cell 954-478-0653 / Office 954-404-8252
Home 954-927-7161

E-mail Address: luis@stagedrightevents.com

Date: February 10, 2016

Voter's Registration Number: 102141113

STAGEDRIGHTevents

it's what we do.

February 16, 2016

Dear Mayor Salvino, Commissioners and City Staff,

I am interested in serving on the Dania Beach City Commission until the November 8, 2016 Municipal Election. My main objective is to support the residents of the city of Dania Beach, by work with our existing commission and city staff to develop strong business partners for our city through thoughtful and responsible growth. I wish to shine a positive light on the city and encourage our residents to do the same by engaging positively helping Dania Beach reach it's most awesome potential. As a resident, property and business owner in Dania Beach since 2000, I am personally and professionally invested in Dania Beach. My mother and sister, both of who are seniors currently live in our city. Because they are on fixed incomes, my interest to help our seniors has become of greater importance to me.

I was raised in Reno, Nevada where I attended high school and college. Following graduation, I held various positions for Harrah's Entertainment, (at the time the largest employer in Northern Nevada), where I excelled in Human Resources and Hotel Operations. Due to my vast knowledge of Human Recourses and Hotel Operations, Union Contracts, Union Negotiations and Worker Compensation Issues, I was promoted to Northern California and appointed Human Resources Manager and later Assistant General Manager for the hotel division of Harrah's, Embassy Suites. In the mid 1980's, I transferred to South Florida and was promoted to Assistant General Manager for Embassy Suites, Ft. Lauderdale and instrumental in the opening of the Embassy Suites at the Miami Airport. Following a highly successful HR and hotel career with Harrah's and Embassy Suites, I was recruited and accepted a position of Hotel General Manager for Marriott International and transferred to Greenville, South Carolina.

Several years later while working in Greenville with Marriott, I was recruited to join the Greenville Convention and Visitors Bureau as Vice President of Sales and Marketing. This was a unique and challenging opportunity to work with city, local and state government agencies through the process of funding the Convention and Visitors Bureau. Equally as challenging was to attract meeting and convention business to Upstate South Carolina. We competed with major southern cities with much bigger budgets and infrastructures than ours such as: Atlanta, Charlotte, Richmond, Little Rock, and Chattanooga just to name a few, **however, we succeeded with clear and focused attention to our cities strength's, not our limitations.**

STAGEDRIGHTevents

it's what we do.

In 1999, I started my own business, Staged Right Events, moved to South Florida and in 2000, I purchased a condo at Chateau De Ville in SE Dania Beach. I am the proud Father of two adult children and one 4-month-old grandson Carter. My daughter Lacey is 27 married, and a son Alex 22 and in college. In 2002 I sold my condo and purchased a home at 902 Natures Cove Road, Dania Beach, where I have continued my wonderful life. I am a past President of the Natures Cove Homeowner's Association and currently serve on the Architectural Committee. In 2006 I purchased a Dania Beach property for my mother and sister at Palm Village Club. In February of 2012 I moved our Corporate Offices from North Miami Beach to Dania Beach and purchased a building at 29 South Federal Hwy.

We participated in the Dania Beach CRA Façade Improvement Program and have made a significant investment to permanently make our business and personal home, Dania Beach. Since moving our business we have added 7 staff (11 total) and purchased another company called Fetch Branding and Bark Out Loud to add to our portfolio. I am personally and professionally active in our community, a Friend of the Dania Beach Paul DeMaio Library, Board Member of the Dania Beach Chamber of Commerce, member of the Hollywood Chamber, Aventura Marketing Council, Fort Lauderdale and Miami Convention and Visitors Bureaus, IATAN (International Air Travel Association Network), CLIA (Cruise Line International Association), **I have previously served on our cities Airport Advisory Board and the Charter Review Board. I currently serve on the Creative Arts Council and the Planning and Zoning Advisory Board.**

Our company and associates are actively involved in many events, clubs and fund raising efforts in and around Dania Beach like, Dania Beach Lions, Dania Beach Chamber of Commerce, Sponsor/Fundraising for Dania Beach Relay for Life, title Sponsor for Dania Beach Reads in conjunction with Scholastic Books and BSO. We assisted the city with the highly successful "2015 Founders Day Event" and the "110 Gala Event". Staged Right Events was also nominated as one of the finalist for Dania Beach Chamber of Commerce Small Business of the year in 2013 and was honored as the Small Business of the Year in 2014.

I am a skilled negotiator of national multi-million dollar contracts on behalf of our Clients with Corporate heavyweights such as Marriott Worldwide, Hilton Global Sales, Ritz Carlton, Fairmont, Starwood Hotels, Four Seasons Hotels, and Hyatt Worldwide. Some of our current contracts combine multi year extension through 2020 and beyond. In addition, I am extremely proficient and creative with line item budgeting, whether its running one of my own three companies or managing million dollar budgets for our national clients' large membership association meetings and events.

STAGEDRIGHTevents

it's what we do.

I have built an impeccable reputation in the Hotel industry not only locally but also nationally. I believe that working together isn't always about agreeing with each other, it's about the process of open and transparent communication and doing what is right for the people, vendors and or companies that you represent.

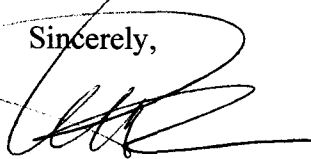
In closing, below is a list of some of the most prestigious companies and associations that I am proud to call clients:

NAREIT (National Associations of Real Estate Investment Trust)
NMHC (National Multi Housing Council)
NENA (National Emergency Notification Association)
SIOR (Society of Industrial and Office Realtors)
CALSTART (California Clean Energy and Transportation Energy)
EIS (Energy Independence Summit)
NYSERDA (New York State Energy Research Development Association)
Assemblies of God - Southern California Region (with 25,000 members)
TEP (Transportation Energy Partnership)
FESU University
Purium Health Products
BPI Sports
Cambridge Healthtech Institute
Continental/United Airlines
United Way of Broward County
Memorial Healthcare's Tour De Broward
Hardees National Franchises

I would be happy to make myself available to the commission for additional information and will be happy to have you contact any of my clients for references.

Thank you for your consideration.

Sincerely,



Luis Rimoli